



# User Interface Design

“ Users instantly evaluate an application or web-site by its visual design ”

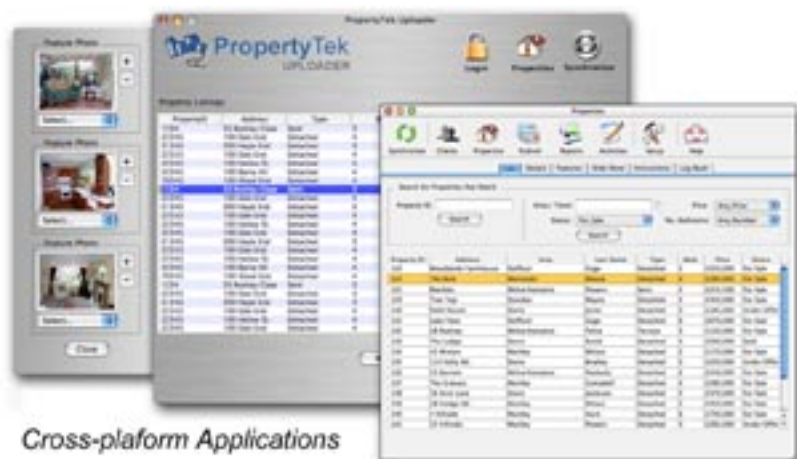


## The Icon Studio

We think of User Interface Design as translating business requirements into interactive displays that make your software visually appealing, easy to learn, easy to operate and dare we say, a pleasure to use.

### User Interface Design Services

We could tell you all about our user-interface design services, but it's much easier to glance through some of our projects and see for yourself what we can do.



Cross-plaform Applications



Web Portals

Web-Services



Corporate Web-sites



Touch-screen Educational Software

### Want to know more?

Visit our web-site for more examples of our work, free quotations and much more...



# Software Icon Design

“ High quality icons are essential for any web-site or application ”



## The Icon Studio

We design custom icons for most operating systems and software applications, including: XP, 2000, Mac OS X, web-sites, web-based applications, desktop applications, mobile devices, multimedia and education software.



### Enhance Your Software

Expertly designed icons can improve the usability of your product, making it easier to use and learn while at the same time enhancing its visual appearance. If you need to quickly and easily improve your software without a huge development investment, consider our custom Icon Design Service.



### Icon Design Methodology

It's easy to design individual good-looking icons. However, when you're asked to design 50 plus icons that can easily be remembered, are distinctive but still look like they belong to the same product or brand, you need a methodology.

*We have developed our own icon design methodology that consistently produces superb icons for our clients.*



### Icon Delivery Via Project Web-Site

We work remotely delivering all designs via a secure project web-site. We do the work and you review progress and download your designs when it's convenient for you.

### Benefits of Quality Icons:

- Enhanced usability
- Easier navigation
- Improves visual appeal
- Helps you stand-out from your competition
- Conforms to industry standards and expectations
- Implements your company branding.



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